

Message on World Cancer Day, 4th February, 2025

"Empowering Hope in the Fight Against Cancer"



Dear fellow citizens,

Today, on World Cancer Day, the Indian Red Cross Society stands in solidarity with the global community to acknowledge the impact of cancer on individuals, families, and societies worldwide.

As Secretary General of the Indian Red Cross Society, I want to emphasize that cancer is not just a medical challenge, but also a social and emotional one. We recognize the immense suffering, fear, and uncertainty that cancer brings.

The theme for World Cancer Day 2025–2027 is “United by Unique”. The theme aims to put people at the center of cancer care and to consider their unique stories, needs, and perspectives.

At the Indian Red Cross Society, we are committed to supporting cancer patients and their families through our various initiatives. Our services include blood donation services, provision of blood transfusions, medical relief, and psychosocial support.

This World Cancer Day, I urge all Indians to join forces in this fight against cancer. Let us come together to:

1. Raise awareness about cancer prevention, early detection, and treatment options.
2. Support research and development of new cancer treatments and therapies.
3. Provide emotional and psychological support to cancer patients and their families.
4. Promote healthy lifestyle choices, such as a balanced diet and regular physical activity, to reduce the risk of cancer.

**Let us empower hope in the fight against cancer! Together, we can make a difference.
Together, we can beat cancer!**

A handwritten signature in black ink, appearing to be 'R.K. Jain'.

R.K. Jain, I.A.S (Retd)

Secretary General