

## Message from the Secretary General on World Blood Donors Day 2024



Dear Donors, Volunteers, and Supporters,

On the World Blood Donors Day 2024, we come together to celebrate a milestone that speaks volumes about the generosity and compassion of individuals around the globe. This year marks the 20th anniversary of our collective effort to recognize and honour the selfless act of donating blood, an act that has saved countless lives and continues to inspire hope and resilience.

The unwavering spirit of our blood donors has been the cornerstone of our success. Every drop of blood donated is a beacon of life for those in dire need, a testament to the strength of human kindness, and a powerful reminder of our shared humanity.

This year's theme, **"20 years of celebrating giving: thank you blood donors!"** encapsulates our deep gratitude and admiration for each of you who have contributed to saving countless lives over the past two decades.

Dear remarkable blood donors. Your commitment and compassion has been adding valuable years to human life. Your willingness to give, often without knowing who will receive your gift, exemplifies the true spirit of altruism. Your donations are more than just units of blood; they are symbols of hope, humanity, and the bond that unites us all. You are the lifeblood of our mission, and your acts of kindness have forged an unbreakable bond between people across all borders and cultures.

As we reflect on the past 20 years, we also look towards a healthier world with hope and determination. The need for safe, readily available blood is as urgent as ever. We call upon all eligible individuals to join this life-saving movement. Whether you are a long-time donor or considering your first donation, your contribution is invaluable and can make a profound difference.

To our partners, healthcare professionals, and volunteers, your efforts in organizing drives, promoting donations, and supporting donors are critical to our success. Together, we have built a strong, resilient network capable of addressing the diverse and dynamic needs of our communities.

On this special day, I extend my heartfelt thanks to all blood donors. Your contributions have created a legacy of life and health that will endure for generations to come. A big thanks to our blood donors and all others who are helping to keep the blood supply alive.

With profound gratitude,

R.K. Jain, Secretary General

Indian Red Cross Society