

Dear all,

World Red Cross Day is an annual celebration of the principles of the International Red Cross and Red Crescent Movement. We are well aware of World Red Cross Day, which is celebrated on 8 May each year. This date is the anniversary of the birth of Jean-Henry Dunant, who was born on 8 May 1828.

Every year on World Red Cross Day, the International Federation of Red Cross and Red Crescent Societies (IFRC) announces a new theme for the celebrations.

This year, the theme for World Red Cross and Red Crescent Day is: **“Keeping Humanity Alive”**.

In a world marked by unprecedented crises and loss, the significance of World Red Cross and Red Crescent Day resonates even more profoundly. As we commemorate this occasion in 2024, the theme *“Keeping Humanity Alive”* serves as a poignant reminder of the enduring commitment of the International Red Cross and Red Crescent Movement (Movement) to uphold human dignity, alleviate suffering, and extend assistance to people facing dire circumstances, particularly in remote and hard-to-reach areas.